

## COMPETITIVE EVENT ABBREVIATIONS

### ***Individual Series Events***

ACT	Accounting Applications Series
AAM	Apparel and Accessories Marketing Series
ASM	Automotive Services Marketing Series
BSM	Business Services Marketing Series
FMS	Food Marketing Series
HLM	Hotel & Lodging Management Series
MMS	Marketing Management Series
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant and Food Service Management Series
RMS	Retail Merchandising Series
SEM	Sports & Entertainment Marketing Series

### ***Management Team Decision Making Pilot Events***

BLMDM	Business Law and Ethics Management Team Decision Making Event
BMDM	Buying & Merchandising Management Team Decision Making Event
FMDM	Financial Analysis Management Team Decision Making Event
HMDM	Hospitality Services Management Team Decision Making Event
IMDM	Internet Marketing Management Team Decision Making Event
SMDM	Sports and Entertainment Marketing Management Team Decision Making Event
TMDM	Travel and Tourism Marketing Management Team Decision Making Event

### ***State Abbreviations Used:***

FEE	Free Enterprise Economic test
MM	Marketing Math
EA	Employment Acquisition
PS	Public Speaking
CAP	Chapter Awards Program
SO	State Officer
SOC	State Officer Candidate
VOTE	Voting Delegate

### ***Others:***

TA	Teacher Advisor
G	Guest
LDA	Leadership Academy
S	Spouse, Child

\* indicates new competitive event this year

### ***Marketing Research Events***

BFR	Business and Financial Services Marketing Research Event
GMR	General Marketing Research Event
HRR	Hospitality and Recreation Marketing Research
RMR	Retail Marketing Research Event

### ***Chapter Team Events***

CSP	Community Service Project
CMP	Creative Marketing Project
EPP	Entrepreneurship Promotion Project
*FLPP	Financial Literacy Promotion Project
LEP	Learn and Earn Project
PRP	Public Relations Project

### ***Business Management and Entrepreneurship Events***

ENW	Entrepreneurship Written Event
IBP	International Business Plan Event
IMP	Internet Marketing Plan
ENP	Entrepreneurship Participating Event (Organizing an Independent or Franchising Business)

### ***Marketing Representative Events***

ADC	Advertising Campaign Event
FMP	Fashion Merchandising Promotion Plan Event
TSE	Technical Sales Event

### ***Special Activity***

DQB	DECA Quiz Bowl
SMG	Stock Market Game
VBC	Virtual Business Challenge – Retail or Sports

### ***National CDC Only:***

ATA	Advisor Trainer Academy
NAA	New Advisor Academy
NCA	New Chapter Academy
LEADS	State Officer Leadership Development Academy
SMI	Senior Management Institute